WHITE DIAMOND RESEARCH

# THE MEET GROUP: FADE THIS RALLY AS VIDEO STREAMING HYPE IS LIKELY TO FAIL – 50%+ DOWNSIDE

December 11, 2019

## RESEARCH SUMMARY

The Meet Group (MEET) has rallied on its new Video Platform as a Service (vPaaS) product, but we believe it won't be a material revenue driver.

MEET has no IP except for trademarks, it has no innovative or cutting edge technology, and its vPaaS also has no IP.

New evidence direct from MEET's only vPaaS customer suggests that others can just build their own vPaaS in-house.

MEET's video has had no revenue growth as it has been flat for the past three quarters.

MEET's new platform developments including NextDate and Growlr live video implementation are unlikely to provide material growth.

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Read the full article on Seeking Alpha here.

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