

LEVEL BRANDS IS A LOW VALUE REG A+ IPO GETTING PROMOTED BEFORE ITS LOCK-UP EXPIRY ON MAY 17TH

May 15, 2018



**SCAM
ALERT**

RESEARCH SUMMARY

Level Brands (LEVB) is among the latest 2017 Reg A+ IPOs – so far they are all trading below their IPO price.

Level Brands CEO, Martin A. Sumichrast, has a long, checkered past. His latest partner was running a huge Ponzi scheme.

Level Brands hired RedChip which has been aggressively promoting the stock on TV and in email and social media campaigns ahead of the lock-up expiry on May 17th.

Level Brands does not produce any products, it is a newly formed marketing company for products that have not generated much sales.

The company made a costly deal with Kathy Ireland just to use her brand name. She's not an executive or director of the company.

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Read the full report on Seeking Alpha [here](#).

To read about Level Brands CEO Martin Sumichrast's shady history of stock promotion, go [here](#).



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